

Chris Masculino

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| Experience

Hewlett Packard Enterprise (HPE)

Contracted by Sarithm, Inc.

Product Designer

May 2021 - January 2026, Remote

- Successfully shipped 12 enterprise-grade cloud platform features mainly within Identity & Access Management and Managed Service Provider domains.
- Drove the end-to-end UX strategy for new GreenLake Cloud platform capabilities while refining existing ones elevating the overall user experience.
- Helped architect end-to-end user journeys by transforming qualitative research and user insights into intuitive user interfaces.
- Led cross-functional design sprints, co-design workshops, and critique sessions across Design, Engineering, and Product teams, successfully accelerating design iteration.
- Presented discovery, low/high-fidelity, to interactive prototypes to product leadership and key cross-functional stakeholders to secure design sign-off for implementation.

Volcom LLC.

Global Product Manager

April 2015 - May 2020, Costa Mesa CA

- Managed all core surf product development globally.
- Defined product strategy and roadmap for the U.S region.
- Conducted consumer and athlete research whose feedback led and inspired innovation of the product.
- Oversaw sustainable textile innovation for the category, driving the adoption of 85% recycled materials per product.
- Served as the main liaison between all cross functional partners.

Quiksilver Inc.

Global Product Manager

January 2012 - April 2015, Huntington Beach CA

- Spearheaded the entire core surf product line globally.
- Partnered with APAC and EU regional product managers to finalize line architecture.
- Analyzed and negotiated development costs with factory and fabric mills, improving overall gross margins by 6%.
- Optimized the category supply chain by consolidating the factory footprint from seven to three.

| Education

Design Labs

UX Academy Certificate

California State University, Long Beach

B.S Business Management

Glendale Community College

A.A Business Administration

| Skills

Wireframing
Prototyping
Responsive design
User flows & stories

| Research

Competitor analysis
Journey maps
Storyboards

| Software

Figma
Illustrator
Miro
Jira
Slack
Notion