

| Experience

Hewlett Packard Enterprise (HPE), Contracted by Sarithm, Inc.

Product Designer | May 2021 - Jan 2026 | Remote

- Successfully shipped 12 enterprise-grade cloud platform features mainly within Identity & Access Management and Managed Service Provider domains.
- Drove the end-to-end UX strategy for new GreenLake Cloud platform capabilities while refining existing ones elevating the overall user experience.
- Helped architect end-to-end user journeys by transforming qualitative research and user insights into intuitive user interfaces.
- Led design sprints, co-design workshops, and structured critique sessions across Design, Engineering, and Product teams to accelerate iteration cycles.
- Presented discovery findings, low/high-fidelity mockups, and interactive prototypes directly to product leadership to secure cross-functional sign-off for engineering handoff.

Volcom LLC.

Global Product Manager | Apr 2015 - May 2020 | Costa Mesa, CA

- Defined product strategy and design roadmaps for the U.S. region while managing all core surf product development on a global scale.
- Conducted user research and qualitative interviews with key stakeholders and athletes, directly translating feedback into innovative product features.
- Spearheaded sustainable material sourcing for the category, driving the adoption of 85% recycled textiles per product line.
- Served as the central communication bridge connecting regional teams, cross-functional partners, and executive leadership.

Quiksilver Inc.

Global Product Manager | Jan 2012 - Apr 2015 | Huntington Beach, CA

- Spearheaded global product architecture and line plans, collaborating with APAC and EU regional managers to ensure global market fit.
- Analyzed and negotiated development costs with factories and fabric mills, improving gross margins by 6%.
- Streamlined category supply chain operations by consolidating global factory footprints from seven down to three.

| Education

Design Labs

UX Academy Certificate | Graduation date: Dec 2020 | Online

California State University, Long Beach

B.S Business Management | Graduation date: Jun 2007 | Long Beach, CA

| Skills

User research, End-to-end UX strategy, Interaction design, Wireframing, User interface design, Responsive design, User testing, prototyping, Qualitative Research, Consumer Insights, Journey Mapping, Competitive Analysis, Storyboards, Product Discovery, Co-Design Workshops,

| Leadership & Collaboration

Design Sprints, Critique Facilitation, Cross-Functional Leadership, Stakeholder Alignment, Product Roadmapping, Vendor & Factory Negotiation

| Software

Figma, Miro, Jira, Confluence, Slack, Notion, ChatGPT, Google Gemini, CoPilot